Claims

I claim:

- 1 1. A method for fulfilling at least one need
- 2 comprising:
- 3 receiving at least one request;
- 4 identifying a plurality of markets that
- 5 are capable of fulfilling said request;
- 6 requesting at least one offer to fulfill
- 7 said request from at least one entity within said
- 8 identified markets; and
- 9 communicating at least a portion of said
- 10 offers to a party making the request.
- 1 2. The method of claim 1, wherein markets
- 2 capable of fulfilling similar needs are identified.
- 1 3. The method of claim 1, further comprising
- 2 facilitating a transaction between said party making
- 3 the request and at least one of said entities within
- 4 said identified markets.

- 1 4. The method of claim 3 wherein the identity of
- 2 said party making the request is withheld for a period
- 3 of time from said entities within said identified
- 4 markets.
- 1 5. The method of claim 1 wherein said offers are
- 2 made through an open auction.
- 1 6. The method of claim 1 wherein said offers are
- 2 made through a sealed auction.
- The method of claim 1 wherein said offers are
- 2 made through a series of negotiations.
- 1 8. The method of claim 1 wherein said offers are
- 2 made through a posting of a price.
- 1 9. The method of claim 1 wherein said offers are
- 2 offers for exchange of goods or services.
- 1 10. The method of claim 1 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the offered prices.

- 1 11. The method of claim 1 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived quality of the goods or services
- 4 being offered.
- 1 12. The method of claim 1 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the type of goods or services being offered.
- 1 13. The method of claim 1 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived reliability of said entities
- 4 within said identified markets.
- 1 14. The method of claim 1 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived optimum solution to the
- 4 fulfillment of said request.
- 1 15. The method of claim 1 wherein said
- 2 identification is accomplished in part by translating
- 3 terms of art contained within said request.

- 1 16. A system for fulfilling at least one need
- 2 comprising:
- 3 means for receiving at least one
- 4 request;
- 5 means for identifying a plurality of
- 6 markets that are capable of fulfilling said request;
- 7 means for requesting at least one offer
- 8 to fulfill said request from entities within said
- 9 identified markets; and
- 10 means for communicating at least a
- 11 portion of said offers to a party making the request.
- 1 17. The system of claim 16, further comprising
- 2 means for identifying markets capable of fulfilling
- 3 similar needs to that requested.
- 1 18. The system of claim 16, further comprising
- 2 means for facilitating a transaction between said party
- 3 making the request and at least one of said entities
- 4 within said identified markets.

- 1 19. The system of claim 18 further comprising
- 2 means for withholding the identity of said party making
- 3 the request for a period of time from said entities
- 4 within said identified markets.
- 1 20. The system of claim 16 further comprising
- 2 means for said offers to be made through an open
- 3 auction.
- 1 21. The system of claim 16 further comprising
- 2 means for said offers to be made through a sealed
- 3 auction.
- 1 22. The system of claim 16 further comprising
- 2 means for said offers to be made through a series of
- 3 negotiations.
- 1 23. The system of claim 16 further comprising
- 2 means for said offers to be made through a posting of a
- 3 price.
- 1 24. The system of claim 16 wherein said offers
- 2 are offers for exchange of goods or services.

- 1 25. The system of claim 16 wherein said means for
- 2 communicating at least a portion of said offers
- 3 includes the offered prices.
- 1 26. The system of claim 16 wherein said means for
- 2 communicating at least a portion of said offers
- 3 includes the perceived quality of the goods or services
- 4 being offered.
- 1 27. The system of claim 16 wherein said means for
- 2 communicating at least a portion of said offers
- 3 includes the type of goods or services being offered.
- 1 28. The system of claim 16 wherein said means for
- 2 communicating at least a portion of said offers
- 3 includes the perceived reliability of said entities
- 4 within said identified markets.
- 1 29. The system of claim 16 wherein said means for
- 2 communicating at least a portion of said offers
- 3 includes the perceived optimum solution to the
- 4 fulfillment of said request.

- 1 30. The method of claim 16 further comprising
- 2 means for said identification to be accomplished in
- 3 part by translating terms of art contained within said
- 4 request.
- 1 31. A need fulfillment optimization system
- 2 comprising:
- a memory for storing data comprising
- 4 market profiles; and
- 5 a central processing unit coupled to
- 6 said memory, said central processing unit being capable
- 7 of:
- 9 identifying a plurality of markets
- 10 that are capable of fulfilling said request;
- 11 requesting at least one offer to
- 12 fulfill said request from at least one entity within
- 13 said identified markets; and
- 14 communicating at least a portion of
- 15 said offers to a party making the request.

- 1 32. The system of claim 31, wherein said
- 2 processing unit is further capable of identifying
- 3 markets capable of fulfilling similar needs.
- 1 33. The system of claim 31, wherein said
- 2 processing unit is further capable of facilitating a
- 3 transaction between said party making the request and
- 4 at least one of said entities within said identified
- 5 markets.
- 1 34. The system of claim 33 wherein said
- 2 processing unit is further capable of withholding the
- 3 identity of said party making the request for a period
- 4 of time from said entities within said identified
- 5 markets.
- 1 35. The system of claim 31 wherein said offers
- 2 are made through an open auction.
- 1 36. The system of claim 31 wherein said offers
- 2 are made through a sealed auction.

- 1 37. The system of claim 31 wherein said offers
- 2 are made through a series of negotiations.
- 1 38. The system of claim 31 wherein said offers
- 2 are made through a posting of a price.
- 1 39. The system of claim 31 wherein said offers
- 2 are offers for exchange of goods or services.
- 1 40. The system of claim 41 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the offered prices.
- 1 41. The system of claim 31 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived quality of the goods or services
- 4 being offered.
- 1 42. The system of claim 31 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the type of goods or services being offered.

- 1 43. The system of claim 31 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived reliability of said entities
- 4 within said identified markets.
- 1 44. The system of claim 31 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived optimum solution to the
- 4 fulfillment of said request.
- 1 45. The system of claim 31 wherein said
- 2 identification is accomplished in part by translating
- 3 terms of art contained within said request.
- 1 46. A computer program for fulfilling at least
- 2 one need comprising:
- 3 code for receiving at least one request;
- 4 code for identifying a plurality of
- 5 markets that are capable of fulfilling said request;
- 6 code for requesting at least one offer
- 7 to fulfill said request from at least one entity within
- 8 said identified markets; and

- 9 code for communicating at least a
- 10 portion of said offers to a party making the request.
- 1 47. The computer program of claim 46, further
- 2 comprising code for identifying markets capable of
- 3 fulfilling similar needs.
- 1 48. The computer program of claim 46, further
- 2 comprising code for facilitating a transaction between
- 3 said party making the request and at least one of said
- 4 entities within said identified markets.
- 1 49. The computer program of claim 48 further
- 2 comprising code for withholding the identity of said
- 3 party making the request for a period of time from said
- 4 entities within said identified markets.
- 1 50. The computer program of claim 46 wherein said
- 2 offers are made through an open auction.
- 1 51. The computer program of claim 46 wherein said
- 2 offers are made through a sealed auction.

- 1 52. The computer program of claim 46 wherein said
- 2 offers are made through a series of negotiations.
- 1 53. The computer program of claim 46 wherein said
- 2 offers are made through a posting of a price.
- 1 54. The computer program of claim 46 wherein said
- 2 offers are offers for exchange of goods or services.
- 1 55. The computer program of claim 46 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the offered prices.
- 1 56. The computer program of claim 46 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived quality of the goods or services
- 4 being offered.

- 1 57. The computer program of claim 46 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the type of goods or services being offered.
- 1 58. The computer program of claim 46 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived reliability of said entities
- 4 within said identified markets.
- 1 59. The computer program of claim 46 wherein said
- 2 communication of at least a portion of said offers
- 3 includes the perceived optimum solution to the
- 4 fulfillment of said request.
- 1 60. The computer program of claim 46 further
- 2 comprising code for said identification to be
- 3 accomplished in part by translating terms of art
- 4 contained within said request.